

The Bastrop County Historical Commission welcomes

Sarah Page

Sarah Page has worked in tourism and economic development for over 28 years. In her current position as the Heritage Tourism Program Coordinator for the Texas Historical Commission, Sarah leads the heritage tourism outreach and development efforts, including the award-winning Texas Heritage Trails Program.

Previous industry experience includes CEO of the Texas Association of Convention and Visitor Bureaus, Principal of Sarah T. Page Consulting, LLC, Senior Economic Development Specialist at the Lower Colorado River Authority, and Tourism Development Director with the Texas State Tourism Office. Sarah also frequently presents at regional, state, and national conferences on various tourism-related topics.

Sarah got her start in 1990 with a degree in Tourism from Texas A&M University. She is very active in tourism and economic development efforts, and has served on several state and local boards and commissions. Her professional memberships include the Texas Travel Industry Association, Texas Economic Development Council, and the Texas Downtown Association.

Sarah enjoys spending her free time with her family – husband Brian, daughter Jordan, and son Jackson. And on any given Saturday in the Fall, she can be found in front of her TV cheering on her beloved Fighting Texas Aggie football team.

